



Quarter 1 Improvement Plan 2016/17 Progress Report

Economy and Enterprise



Flintshire County Council



Print Date: 23-Sep-2016

3 Economy and Enterprise



Actions

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
3.1.1.1 Strategic / Regional positioning in readiness for future accelerated growth	Niall Waller - Enterprise and Regeneration Manager	In Progress	01-Apr-2016	31-Mar-2017	25.00%	 GREEN	 AMBER

ACTION PROGRESS COMMENTS:

FCC has played a central role in meeting with UK and Welsh Government on behalf of both North Wales and the Mersey Dee Alliance area to discuss the vision for future economic growth in the region.



Last Updated: 02-Sep-2016

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
3.1.1.2 Maximise the economic value of transformation projects	Niall Waller - Enterprise and Regeneration Manager	In Progress	01-Apr-2016	31-Mar-2017	25.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:

The local economy has grown as a result of developing supply chain activity and new investment leading to job creation across Flintshire. This supports economic development to increase Flintshire's GVA and promotes the county as an excellent place to do business.

Last Updated: 14-Sep-2016



ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
3.1.1.3 Facilitate the creation of jobs	Niall Waller - Enterprise and Regeneration Manager	In Progress	01-Apr-2016	31-Mar-2017	25.00%	 GREEN	 GREEN

ACTION PROGRESS COMMENTS:



The Vibrant and Viable Places programme is now in its final year of delivery. The momentum behind the project delivery has led to a very successful first quarters expenditure. FCC continues to attend and support the Welsh Government Deeside Enterprise Zone meetings although this first quarter included the WG elections so there was reduced activity. FCC has


responded to a number of business investment enquires in this quarter (numbers elsewhere in this report) and provides a co-ordinated service along with WG and others.

Last Updated: 02-Sep-2016

ACTION	LEAD OFFICER	STATUS	START DATE	END DATE	COMPLETE %	PROGRESS RAG	OUTCOME RAG
3.1.1.4 Strengthen the economic benefits of town centres and the visitor economy	Niall Waller - Enterprise and Regeneration Manager	In Progress	01-Apr-2016	31-Mar-2017	25.00%	 GREEN	 AMBER
<p>ACTION PROGRESS COMMENTS: The final schemes in the capital works programme for the town centres in Flintshire are concluding this year. The tender process for the phase 2 improvements to the St. Mary's Church Square in Flint was started this quarter and work is due to start in late September 2016. The Buckley shop front improvement and vacant unit grant was launched in this quarter which will improve the appearance of town centre shop units and encourage the re-use of empty shops. Welsh Government have granted £60,000 to the North East Wales tourism marketing partnership to support the Ambassadors programme and for promotion of the region.</p>							
<p>Last Updated: 22-Sep-2016</p>							

Performance Indicators

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.2M01 Delivery of supply chain development events	No Data	1	1	 GREEN	N/A	1	1	 GREEN
<p>Lead Officer: Niall Waller - Enterprise and Regeneration Manager Reporting Officer: Rachael Byrne - Enterprise Manager Aspirational Target: Progress Comment: 1 supplier event was held in Q1 with Wates Living Space Homes to engage with local businesses to discuss plans to develop The Walks site, off Flint High Street. The development will form part of a wider Strategic Housing and Regeneration Partnership across Flintshire, which is forecasted to generate over £60m worth of Local Economic Benefit. The partnership is also expected to generate approximately 2,000 employment opportunities and a number of training initiatives for local unemployed people. The event attracted 14 businesses from Flint and neighboring towns.</p>								
<p>Last Updated: 01-Sep-2016</p>								

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.2M02 Number of business enquiries converted to investment within Flintshire	56.76	60	N/A	N/A	↑	60	N/A	 GREEN



Lead Officer: Niall Waller - Enterprise and Regeneration Manager

Reporting Officer: Rachael Byrne - Enterprise Manager

Aspirational Target:

Progress Comment: Of the 66 business enquiries received, 60 converted to investment in Q1 resulting in a conversion rate of 91%

Last Updated: 01-Sep-2016

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.3M01 Number of new jobs in Flintshire	437	612	400	 GREEN	↑	612	400	 GREEN



Lead Officer: Niall Waller - Enterprise and Regeneration Manager

Reporting Officer: Rachael Byrne - Enterprise Manager

Aspirational Target:

Progress Comment: 60 conversions to investment resulted in 612 new jobs created of which 95 are in the Enterprise Zone.

Last Updated: 01-Sep-2016

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.3M02 Number of jobs created as a result of large capital programmes (Welsh Housing Quality Standard)	8	10	9	 GREEN	↑	10	9	 GREEN

Lead Officer: Tony Jones - Capital Works Team Manager




Reporting Officer: Sean O'Donnell - Contract Surveyor

Aspirational Target:

Progress Comment: All Programmes have continued into the New Financial Year meaning the local jobs created have been retained to continue working on these schemes.

It is positive to note that the number of jobs continues to improve and future progress will be maintained through the new Flintshire Apprentice Academy.

Last Updated: 02-Sep-2016

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.3M03 Number of jobs created as a result of large capital programmes (Strategic Housing and Regeneration Programme)	0	46	0	 GREEN		46	0	 GREEN



Lead Officer: Melville Evans - Strategic Housing and Regeneration Programme (SHARP) Programme Manager

Reporting Officer: Denise Naylor - Customer Services Manager

Aspirational Target:

Progress Comment: Works commenced in May 2016 on the Custom House site in Connah's Quay and the Walks site in Flint. commenced in July 2016.

Last Updated: 30-Aug-2016

KPI Title	Pre. Year Period Actual	Period Actual	Period Target	Perf. RAG	Perf. Indicator Trend	YTD Actual	YTD Target	Outcome RAG
IP3.1.4M02 Number of new Ambassadors recruited	No Data	0	0	 GREEN	N/A	0	0	 GREEN

Lead Officer: Niall Waller - Enterprise and Regeneration Manager

Reporting Officer: Rachael Byrne - Enterprise Manager

Aspirational Target:

Progress Comment: No new Ambassadors have been registered in Q1 as anticipated. Q1 (Summer) is the busiest time for the tourism sector, which limits business engagement, however awareness of the scheme has continued throughout the period.

Last Updated: 14-Sep-2016




RISKS




Strategic Risk

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
The Northern Powerhouse and LEP could pose risks to the growth of the Flintshire economy if there is not devolution of powers and freedoms to match those being developed in England.	Clare Budden - Chief Officer - Community and Enterprise	Niall Waller - Enterprise and Regeneration Manager, Rachael Byrne - Enterprise Manager	Red	Red	↔	Open
<p>Potential Effect: If a significant growth deal package is agreed for Cheshire / Warrington area then it will bring the local partners the ability to manage the economy locally with new investment as well as devolved powers that allow a responsive approach to meeting local needs. This has the potential to make the area more attractive to new business investment and to enable the maximum benefits from economic growth to reach local people.</p> <p>Management Controls: The Council is closely involved in the development of the Northern Powerhouse and in the development of the Cheshire / Warrington growth vision. The Council, together with partners across North Wales, is working to develop an ambitious growth vision for North Wales.</p> <p>Progress Comment:</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Infrastructure investment does not keep pace with needs and business is lost to the economy.	Clare Budden - Chief Officer - Community and Enterprise	Niall Waller - Enterprise and Regeneration Manager	Red	Red	↔	Open
<p>Potential Effect: The potential impact would include businesses choosing not to locate in Flintshire, existing businesses finding it harder to justify remaining in the area and a worsening quality of life where, for example, traffic congestion increases.</p> <p>Management Controls: Working with North Wales Economic Ambition Board and Mersey Dee Alliance partners to make a robust and well-evidenced case for investment.</p> <p>Progress Comment:</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
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Support for businesses in Flintshire doesn't meet their needs and fails to encourage investment.	Clare Budden - Chief Officer - Community and Enterprise	Niall Waller - Enterprise and Regeneration Manager, Rachael Byrne - Enterprise Manager				Open
<p>Potential Effect: i) Lower level of investment ii) Lower level of employment iii) Failure to realise wider benefits to the county from business investment</p> <p>Management Controls: i) Co-ordinated approach to business support across partner agencies to ensure good intelligence sharing and use of available resources ii) Sign posting to other support agencies where appropriate</p> <p>Progress Comment:</p>						

RISK TITLE	LEAD OFFICER	SUPPORTING OFFICERS	INITIAL RISK RATING	CURRENT RISK RATING	TREND ARROW	RISK STATUS
Devolved powers in Wales do not match those in England.	Clare Budden - Chief Officer - Community and Enterprise	Niall Waller - Enterprise and Regeneration Manager				Open
<p>Potential Effect: Areas with a greater range of devolved powers have the potential to manage their economy in a more responsive manner and are able to take decisions quickly across a wide range of service areas. This gives them a considerable advantage in creating the conditions for successful business growth and neighbouring areas are likely to struggle to compete for new business investment.</p> <p>Management Controls: The Council, together with partners in the Mersey Dee Alliance and North Wales Economic Ambition Board, has contributed to ambitious visions of economic growth for North Wales and the Mersey Dee area. These visions set out the potential economic growth that can be achieved and the investment and devolved powers needed to make it deliverable.</p> <p>Progress Comment:</p>						